What structural barriers exist in the world of financial inclusion?
## Types of structural barriers

- Policy and law
- History and culture
- Behavior and psychology

## Barriers we’ll address

- Trust in financial institutions
- Housing and income
- Access to non-exploitative products
Session goals

- How can we better design products and services to tackle behavioral and structural challenges?
- What are some takeaways from the research we’ve done in this domain?

Question:
What can you do through more micro-level programs to tackle macro-level problems?
Made it half way: 50%
Reached goal: 30%

No Punch Card: 30%
Punch Card: 50%
10% made a deposit
Averaging $169

Question:
How can we address the lack of trust in financial institutions among low-income earners?
Question:
What are the organizational barriers that limit our reach?

Question:
Where are our limits as direct service providers?
Before You Go

Please complete your session evaluation!

You can find it in the Conference app.