Anchor Institutions and CDFIs Joining Forces
Innovative Partnerships for Healthy Communities

Organized by the Build Healthy Places Network
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MISSION:
To catalyze and support collaboration across the health and community development sectors, together working to improve low-income communities and the lives of people living in them.
Connects leaders
Builds the knowledge base for collaboration
Curates resources and examples of what works

Dave Zuckerman
Manager of Healthcare Engagement
Democracy Collaborative

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What are anchor institutions?

- Nonprofit or public institutions
- Rooted in place-“sticky capital”
- Economic engines-large purchasers, employers & investors
The Anchor Mission

A commitment to intentionally apply an institution’s long-term, place-based economic power and human capital in partnership with community to mutually benefit the long-term well-being of both.

Strategies for Deploying Economic Assets

*Hospitals Aligned for Healthy Communities* toolkit series

- **Inclusive, Local Hiring**: Building the Pipeline to a Healthy Community
- **Inclusive, Local Sourcing**: Purchasing for people and place
- **Place-based Investing**: Creating Sustainable Returns and Thriving Communities

HospitalToolkits.org

Healthcare Anchor Network
Join a growing national collaboration of more than 30 leading healthcare systems improving health and well-being for those they serve by building more inclusive and sustainable local economies

Cooper Foundation

Susan Bass Levin
President & CEO
Cooper Foundation
Cooper University Health Care and
The Cooper Foundation
Camden, New Jersey

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President & CEO
The Cooper Foundation
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Cooper’s Community Development Commitment

- Vision: Health Sciences Campus AND Neighborhood
- Cooper’s Investments
- Community Support and Neighborhood Planning
- Strong Partnerships
- Funding Strategies

Goals
- Housing
- Neighborhood Improvements
- Infrastructure Improvements
- Education
- Workforce Development
Historic Benson Street Rehabs - Before and After

Sheila Roberts Park

Residential Façade Improvements

KIPP Cooper Norcross Academy

New Green Space

New Street Home Rehab
Hospitals, Population Health & Community Development

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COMMUNITY DEVELOPMENT PARTNERSHIPS WITH HEALTH CARE
HOSPITALS FALL ON A SPECTRUM IN ADDRESSING POPULATION HEALTH

Stage of Engagement in Population Health Efforts

PRELIMINARY  INTERMEDIATE  ADVANCED

- May still be fee-for-service  - Experiencing with payment models with some shared risk  - Full risk-capitalized or risk sharing models
- Consultative partnerships as part of community health needs assessments  - Partnering to implement programs and strategies  - Partnering on physical infrastructure and neighborhood-level projects
- Leadership beginning to think about managing health beyond hospital walls  - Leadership visions turning to concrete programs, or new community benefit allocations are made  - Leadership committed to “anchor mission”, investment part of community benefit strategy

For questions, contact Alison Moore at amoore@buildhealthyplaces.org

COMMUNITY DEVELOPMENT PARTNERSHIPS WITH HEALTH CARE
WHAT CAN DIFFERENT ACTORS OFFER HOSPITALS AT EACH STAGE OF THE SPECTRUM?

Stage of Engagement in Population Health Efforts

PRELIMINARY  INTERMEDIATE  ADVANCED

CDOs  - Networks of overlapping constituents  - Organizational infrastructure  - Develop property/community infrastructure (housing, commercial, etc.)
CDFIs  - Knowledge of Investable pipeline  - Originate loans, community financial services  - Investment vehicles for neighborhood revitalization efforts
Affordable Housing  - Understanding of service needs within property  - Real estate phasing expertise  - Leverage financing for/develop housing

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QUESTIONS & ANSWERS

BUILDHEALTHYPLACES.ORG

By joining forces, community developers and health professionals can have a more powerful impact.

Learn More About the Network

The Pulse
A monthly roundup of what we’re reading and where we’ve been at the intersection of community development and health.
Before You Go

Please complete your session evaluation!

You can find it in the Conference app.