Healthcare Investing in Neighborhoods: Partners in Community Development

Moderator: Colby Dailey, Build Healthy Places Network

Panelists: Doreen Fadus, Mercy Medical Center; Quentin Moore, Trinity Health; Vincent Tufo, Charter Oak Communities; Susana Vasquez, IFF

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Session Layout

- 4:15 Panelist Introductions + Presentations
- 5:00 Moderated Q&A
- 5:15 Closing
Panelists

Doreen Fadus, Vice President of Mission Integration and Community Health & Well-Being, Mercy Medical Center; Springfield, Massachusetts

Quentin Moore, Director of Population Health and Disparities Prevention, Trinity Health; Livonia, Michigan

Susana Vasquez, VP of Strategic Initiatives and Resource Development, IFF; Chicago, Illinois

Vincent Tufo, Executive Director and CEO, Charter Oak Communities; Stamford, Connecticut

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Doreen Fadus
Vice President of Mission Integration and Community Health & Well-Being, Mercy Medical Center

- Sense of community the TCI funds have brought to Springfield
- Targeted services by focusing on a particular community
- Impact of the CDFI loans
- Encouraging a hospital to think outside of the hospital walls and expand the definition of healthcare
Quentin Moore  
*Director of Population Health and Disparities Prevention, Trinity Health*

- $500,000 annual grant per community. Currently 6 funded sites.

- $40 million in loans to fund CDFIs to support: Housing, Early Childhood, Food Access

- Grants + Community Match + Loans + Non-Traditional Partnerships = Improved health outcomes

- Reduce duplication and increase shared opportunities across sectors

- Two CDFIs (IFF and TRF) engaged to support translation of needs into investment opportunities

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Susana Vasquez  
*VP of Strategic Initiatives and Resource Development, IFF*

- Community development and hospital/public health background

- The intersection and opportunity – social determinants of health, ACA, big data

- Key lessons engaging health care and community development institutions
Vincent Tufo  
*Executive Director and CEO, Charter Oak Communities*

- Hospital anchor investment in neighborhood
- Partnering with local housing authority
- Revitalized housing to stabilize and health communities
- Collateral commercial and economic development
- Public amenities to build community cohesion
Facilitated Q&A

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BuildHealthyPlaces.org

By joining forces, community developers and health professionals can have a more powerful impact.

The Pulse

A monthly rundown of what we’re reading and where we’ve been at the intersection of community development and health.
Whose City Is It? The Promise and Peril of Gentrification

Neighborhood Change for a City’s Youngest

A Financial Remedy on the Reservation

What to Make of Social Impact Bonds

Investing With Health in Mind

A New Generation of Affordable Housing

Jargon Buster

Working across sectors begins with speaking the same language. If you’re lost in a sea of acronyms, this tool can help. Below we aim to demystify common industry jargon.

Affordable Care Act (ACA)

CDC (Centers for Disease Control and Prevention)

CDC (Community Development Corporation)

Community Benefits (Agreements)

Community Benefits (Hospital)

Community Development

Community Development Financial

Community Health Assessment (CH)

Community Reinvestment Act

Equitable Development

Community Development

Related Terms: CDC (Community Development Corporation), Community Development Financial Institutions (CDFIs), Social Determinants of Health, Health Equity

Community development is a multi-billion-dollar sector of the American economy that invests in low- and moderate-income communities through the development and financing of affordable housing, businesses, community centers, health clinics, job training programs, and services to support children, youth, and families. The sector has its roots in the urban revitalization efforts of the late 19th century but expanded as a result of the War on Poverty programs of the 1960s. Today, the community development sector invests more than $200 billion annually in low-income communities.
MeasureUp

Welcome to MeasureUp, a microsite of resources and tools to help you measure and describe your programs' impact on families and communities and on factors related to health. MeasureUp provides examples, tools, and resources to help you make your case, without having to become an economist.

Here's what's available:

- Mapping Tools
- Measurement Tools
- Evidence Base
- Measurement Stories
- Deeper Dive

Metrics for Healthy Communities
Mapping Child Opportunity
How Developers Can Build Healthier Places

Welcome to Partner Finder

Welcome to Partner Finder, a collection of directories to help you find the community development and health organizations nearest to you. Partner Finder helps you take the first steps to identify potential cross-sector partners in improving the health and well being of your community.

NACCHO
National Association of County & City Health Officials

naceda
building prosperous communities together

National Network of Public Health Institutes

NeighborWorks® AMERICA

OPPORTUNITYFINANCE NETWORK

UNITED STATES FEDERAL RESERVE SYSTE
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