Expanding the Supply of High-Quality Child Care; Policy, Research and Practice

Founded in 1888, Sheltering Arms is Georgia’s largest nonprofit early childhood education program.

Mission - to transform the lives of children, their families and communities through model early childhood education and leadership in the field.

Provides quality early learning to 2,400 children daily.

15 centers across five metro Atlanta counties with the 16th center to open in 2017.

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A focus on low-income communities & special needs populations throughout the Midwest

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- IFF – Leading comprehensive community development
32 years of investing in low-income communities and families nationwide

- $1.9 billion invested
- 1.9 million people served
- $9.3 billion leveraged
- $50.2 billion in social benefits

LIIF’S ECE Work

LIIF provides loans, grants, and technical assistance to ECE centers nationwide, with targeted programs in CA and NY.

- Capital Investments
  - $116 MM invested

- Capacity Building
  - Business Operations TA in CA and NY

- Policy & Advocacy
  - Long history of successful advocacy in CA

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Reinvestment Fund: Our Approach

**Lending**
- 20+ years of childcare experience
- Technical Assistance & Grants – Early to Learn, Fund for Quality
- $20 million in loan funds

**Policy & Research**
- Use official, proprietary and secondary data sources to estimate supply, demand and shortage of childcare
- Childcare Map – Philadelphia, Newark, Passaic County
Session Topics

- Using Data
- Engaging Stakeholders
- Resources to Support ECE
- Maximizing Impact/Lessons Learned
- Measuring Impact
Childcare Map

- Incorporates all data comprising supply of childcare (6 different data sources)
- Presents estimated demand based on resident demand adjusted for the relationship between work and residence
- Offers absolute and relative gap measures which help identify the appropriate financial intervention
- Updated regularly to show change
- Allows the user to prepare maps and reports – as well as download data – for various levels of aggregation (e.g., neighborhood, City Council district)

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LIIF’s Policy and Advocacy work in CA

- Public Sector Stakeholders
  - Interagency coordination
  - Planning and policy committees
  - Dedicated funding streams
- Community Coalitions
  - California Coalition for Equity in Early Care and Education
  - Using data and polling
  - Advocating for increased funding
- Foundation and Private Support
  - CA vs NYC examples

Pool of Resources:

- Common enrollment system(s)
- Marketing, branding, outreach
- Professional development
- Teacher recruitment
- Curriculum
- Transportation
- Family supports
- Home visitation
- Arts and health integration
- Research and mapping
- Systems financing
- Field advancement
- Best practice – ASO/hub
- Facilities
- Policy and advocacy
- Media
Philadelphia Resources

Increase the availability of high quality early care and education in Philadelphia.

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In 2014, Reinvestment Fund partnered with the William Penn Foundation and Public Health Management Corporation to launch the Fund for Quality. The initiative supports high-quality early care and education providers with expanding their services to reach more low-income families.

Kinder Academy is a childcare center that received support and financing through the Fund for Quality.
Maximizing Impact/Lessons Learned

Measuring Outputs
- Number of slots created and preserved
- Number of staff jobs created and preserved
- Number of parent jobs created and preserved

Measuring Impact
- Research on ECE impacts over the long term
- Social impact calculator estimates long-term value

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Social Impact Calculator
www.liifund.org/calculator

Welcome to the Social Impact Calculator, a first-of-its-kind tool that estimates the dollar social value of community development projects. We are pleased to present the calculator as an interactive tool.

You can use the calculator to estimate the social value (i.e., current, discounted, and/or net-present value) of your community development project, as well as your internal rate of social return on your investment. How to use the Social Impact Calculator:

- Select the project from the pull-down menu.
- Choose your discount rate (0%, 1%, 2%, 3%)
- Click the "Calculate" button to see the results.

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## PROJECT 1

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<th>Total Development Costs</th>
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### Early Childhood Education

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### Capital Term

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Excel Download

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2016 OPPORTUNITY FINANCE NETWORK CONFERENCE

Presenters

- **Blythe Robinson**  
  brobinson@shelteringarmsforkids.com  
  President & CEO, Sheltering Arms

- **Kirby Burkholder**  
  kburkholder@iff.org  
  Vice President & Executive Director – Eastern Region, IFF

- **Rachel Bluestein**  
  rbluestein@liif.org  
  VP of Strategic Initiatives & Programs, LIIF

- **Bevin Parker-Cerkez**  
  bevin.parker@reinvestment.com  
  Director, Early Childhood Education, Reinvestment Fund Program Director, Fund for Quality

- **Ira Goldstein**  
  ira.goldstein@reinvestment.com  
  President, Policy Solutions, Reinvestment Fund