Building a Culture of Health through Upstream Investments in Social and Economic Factors

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We, as a nation, will strive together to build a Culture of Health enabling all in our diverse society to lead healthier lives, now and for generations to come.
County Health Rankings Model of Health

Health Outcomes
- Length of Life (50%)
- Quality of Life (50%)

Health Factors
- Health Behaviors (30%)
  - Tobacco Use
  - Diet & Exercise
  - Alcohol & Drug Use
  - Sexual Activity
- Clinical Care (20%)
  - Access to Care
  - Quality of Care
- Social & Economic Factors (40%)
  - Education
  - Employment
  - Income
  - Family & Social Support
  - Community Safety
- Physical Environment (10%)
  - Air & Water Quality
  - Housing & Transit

What Is the RWJF Culture of Health Prize?
What Prize Winners Receive

- Receive a $25,000 cash prize
- Have stories shared broadly to inspire others
- Engage with other leaders as ambassadors for building a Culture of Health
- Join the Prize Alumni Network to learn with other winners
1. DEFINING HEALTH IN THE BROADEST POSSIBLE TERMS.

- Defining health in the broadest possible terms.
- Committing to sustainable systems changes and policy-oriented long-term solutions.
- Cultivating a shared and deeply-held belief in the importance of equal opportunity for health.
- Harnessing the collective power of leaders, partners, and community members.
- Securing and making the most of available resources.
- Measuring and sharing progress and results.

For more information about the Prize, visit: [www.rwjf.org/prize](http://www.rwjf.org/prize)
2. COMMITTING TO SUSTAINABLE SYSTEMS CHANGES AND POLICY-ORIENTED LONG-TERM SOLUTIONS.

3. CULTIVATING A SHARED AND DEEPLY-HELD BELIEF IN THE IMPORTANCE OF EQUAL OPPORTUNITY FOR HEALTH.
4. HARNESSING THE COLLECTIVE POWER OF LEADERS, PARTNERS, AND COMMUNITY MEMBERS.

5. SECURING AND MAKING THE MOST OF AVAILABLE RESOURCES.
6. MEASURING AND SHARING PROGRESS & RESULTS.

2017 Call for Applications

2017 RWJF Culture of Health Prize
Call for Applications
Deadline: 11/3/2016

Apply for your chance to become a 2017 RWJF Culture of Health Prize Community. Learn more at www.rwjf.org/prize.
The RWJF Culture of Health Prize is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.