Opportunity Finance Network
Creative Placemaking Breakfast

The Kresge Foundation Arts and Culture Program

October 16, 2014

Agenda

• Overview of The Kresge Foundation
• Brief introduction of the Arts and Culture Program
• Update on our activities
• Examples from the field
• Discussion
Kresge is a $3 billion private, national foundation that works to **expand opportunities for vulnerable people living in America’s cities**.

We provide grants and investments in the areas of:
- Arts and culture
- Education
- Environment
- Health
- Human services
- Community development efforts in Detroit.

We know that the **barriers to opportunity for low income people are not problems that exist in isolation**.

A new way of working at the Foundation is one that understands the barriers to opportunity holistically and engages holistic, cross-sector, cross-disciplinary solutions.
Kresge National Arts and Culture Program

**Goal:** We seek to help build strong, healthy cities by promoting the integration of arts and culture in community revitalization.

**Our approach:** We work across sectors with organizations committed to creating opportunities for low income and underrepresented people and tapping the power of arts and culture to re-energize communities.

Kresge Social Investment Practice

**Social Investments Practice**
Uses loans, loan guarantees and deposits in support of programmatic goals.
Our mission is to strengthen the community by investing capital and expertise in nonprofits.

Our vision is a vibrant community in which a diverse network of strong nonprofits contribute to the social fabric and quality of life.
Expanding opportunities in America’s cities.